

## ARIZONA HISTORICAL ADVISORY COMMISSION

### Application for Arizona Centennial 2012 Legacy Project Designation

**AHAC Mission:** Develop, encourage and coordinate a statewide plan for Arizona's centennial in 2012 including advising the legislature and state agencies on centennial history and heritage, arts and culture, assisting the governor's countdown to the centennial to support school children learning about Arizona's history and recommending activities and projects that will ensure lasting accomplishments to commemorate the centennial.

**Vision for Centennial Projects:** Commemorations that encourage all Arizonans to reflect on our unique and authentic history, to experience the rich and diverse tapestry of our heritage, and to explore our promising futures, thus ensuring a lasting legacy.

**Legacy Project Criteria:** This is a request for official designation as an Arizona Centennial Legacy Project. To be considered, the project must 1) accurately portray a significant aspect of Arizona history; 2) be accessible to large number of visitors/users; 3) demonstrate collaboration in the planning; 4) produce an enduring product that will live on after 2012; 5) include an educational component; 6) include a plan for implementation.

Attach a maximum of three pages that address the following areas, in the order listed:

1. General description of the project.
2. Describe how this project meets the Legacy Project criteria.
3. Project timeline. Give details regarding planning and implementation.
4. Describe the project location.
5. List project partners, if applicable.
6. Attach a proposed budget, showing total project cost and funding sources.
7. Please also provide letters of support from project partners and sponsors.  
These are in addition to the three-page maximum.

Name of project: Udall Home / Elm Motel

Applicant: City of St. Johns

Contact person: Jayne Pulsipher, Apache County Community Development

Address: P.O. Box 767

Telephone Number: 928.337.2644

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Web Site address:

  
Signature (authorizing official) *City Manager*

11/03/08  
Date

The Arizona Historical Advisory Commission will review the Committee's recommendations and make final decisions regarding Legacy Project designations. Submit application to:

Arizona Historical Advisory Committee  
1700 W Washington, Suite 200

Comments: Udall Home / Elm Motel

As shown on the PBS broadcast of Arizona Stories - "The Udall Family", we have the bricks and mortar - the Udall Home. It was built in 1912 the same year that Arizona was made a state. The more we research the more we find that numerous aspects of Arizona history lead back to our project. We would love to have a grand birthday party in the year 2012 celebrating the preservation of this historic landmark. I love to chat about this project. Call me anytime.

A handwritten signature in cursive script that reads "Jayne Pulsipher". The ink is dark and the handwriting is fluid, with a large loop for the 'J' and a stylized 'P'.

Jayne Pulsipher  
Project Manager  
Apache County Community Development

**#1 THE PROJECT:**

To restore the Udall Home, built by David K. Udall in 1912, to its historic grandness. Five spacious rooms on the second story will be renovated to provide a clean comfortable ‘bed and breakfast’ atmosphere. The original owners of the home, the Udall family, used these rooms for boarders after their children ‘spread their wings’ and no longer needed their bedrooms.

To renovate the 10 Elm Motel units to the south, built in 1950, providing a historic tourist attraction in Apache County. The motel units were an addition to the Udall family business and provided accommodations to visitors as they came to do business in St. Johns, the Apache County seat. Gently decorated themed rooms will give patrons a tickling as to the history of Apache County and St. Johns. The theme name plaques on the doors will invoke inquiry.

- #1 – Petrified Forest National Park
- #2 – Hubbell Trading Post, Navajo Nation
- #3 – Barth, St. Johns and Apache County land acquisition
- #4 – Greer Gun Battle, local history
- #5 – Mandolin and Guitar Club, Music, 1962 World’s Fair
- #6 – St. Johns Stake Academy, School
- #7 – Political Udall Family
- #8 – Arizona Statehood & Udall Home 1912, Centennial (2012)
- #9 – Hinkson, Apache County Ranching
- #10 – Route 66, Elm Motel, 1950

**#2 LEGACY PROJECT CRITERIA:**

- 1) Portrays a significant aspect of Arizona history:

When Brigham Young began LDS colonization efforts in Arizona in the late 1870’s, he sent the first families to the Little Colorado River area because he realized it was the gateway for all settlers coming from the north. While subsequent settlements quickly progressed into prospering communities (e.g., Mesa and the Gila Valley), the Little Colorado settlements continued to struggle for decades. The Arizona Udall family, of which David King Udall is the head, is a key element in the history of LDS settlement in Arizona and contributed immensely to the eventual success in northeastern Arizona. Sent to St. Johns by Young in 1880, “D.K.” Udall served as the first bishop of that town, later as stake president (a stake that encompassed a very large area), and still later as the first president of the Mesa temple. His offspring, in like fashion, played similar important roles throughout the state:

- Son John Hunt served as mayor of Phoenix, 1936-38
- Son Don Taylor served as representative to the State Legislature 1941-42
- Son Levi Stewart was Chief Justice of the Arizona Supreme Court 1951-53 and 1957-59
- Son Jesse Addison was Chief Justice in 1964 and 1969
- Grandson Stewart Lee served as U.S. Representative (1955-61) and as Secretary of the Interior (1961-69)
- Grandson Morris King also served as U.S. Representative (1961-69)
- Five of his great-grandsons hold political offices

- 2) Will be accessible to a large number of visitors/users

Each summer, thousands of visitors flock to St. Johns for the annual Pioneer Day celebrations. Overnight, the town triples in size and remains so for four days. The Udall home and Elm Motel are well-known historical landmarks in the community and their preservation / restoration have been a concern for these visitors who have ties to St.

Johns. Motel accommodations are at a minimum in the community; reservations are made a year in advance and those without a room sleep on floors and on lawns in tents at relatives. The restoration of the Elm Motel will be a most welcome event for these annual visitors to St. Johns.

With continual construction in progress at SRP and TEP (local power plants) there is constant need for more overnight accommodations.

St. Johns is located 50 miles south of the I-40. Through an established web page, brochures and other marketing the Udall Home/Elm Motel should draw tourists to our community and Apache County, as a whole, to experience the attractions this project is spotlighting.

The Udall Home will be the only ‘Bed and Breakfast’ in St. Johns.

3) Demonstrates collaboration in planning (attachment 3, Partners)

26 project partners, ranging in scope from city and county municipalities/offices, local community businesses, organizations, historians, 300+ community signatures for support of this project (approximately 10% of the population of St. Johns) to Don Ryden, Arizona historic architect, are working on this project.

4) Produces an enduring product that will live on after 2012

In an area where a sense of history is especially keen, the Udall family home and motel is an icon that will remain as important in the next century as it has been for those in the past century. People who live in this area, or have roots to the area, have an especially strong sense of place; it is unique in a day of mobility. Go anywhere and you will find someone who has a tie to St. Johns and knows the name “Udall.”

5) Includes an educational component

The room theme planned for the motel restoration will educate visitors in local history and will insure its preservation. A pamphlet/brochure will provide a written history of the City of St. Johns and Apache County attractions included in this project.

A web page will provide information and spark enough interest to attract visitors to our area.

A record from the 1962 World’s Fair Mandolin and Guitar Club gals will be re-recorded to CD.

A room in the Udall Home dedicated to historic memorabilia gathered from the Udall Archives (UofA), family members, and Apache County Museum will be an important visual educational aspect.

6) Includes a plan for implementation

Ryden Architects is the historic architect working up an HBPP consisting of three phases of restoration and renovation encompassing FY 2009, 2010, 2011 finishing up in 2012 for a centennial birthday celebration.

### **#3 PROJECT TIMELINE**

Don Ryden, of Ryden Architects, has been enlisted as our historic architect for the Historic Building Preservation Plan (HBPP) to clearly define the phases of what should be replaced, renovated, or restored. The goal is to have 3 phases encompassing 3 years, finishing up in the year 2012, so we can celebrate a centennial birthday with the state of Arizona.

### **#4 THE LOCATION:** (Attachment 1, Map) (Attachment 2, Application NR of H Places)

The Udall home is located on a prominent plot on the main street of St. Johns, Arizona – 90 West Cleveland Street; at the intersection of Highway 61 and 191; 50 miles south of I-40.

### **#5 PROJECT PARTNERS:** (Attachment 3, Partners)

**Udall Home/Elm Motel**  
**Page 3 – Legacy Project**

**#6 BUDGET:**

St. Johns has a population of 3,269. Apache County's population is 69,423. Support on the community level has come from the Blevins (present homeowners), Family Trust Funds, City of St. Johns allocation of FY 2009 CDBG funds, Economic Development for Apache County, a Udall Home/Elm Motel Recipe Book, and pledged donation of time and labor. Because of the magnitude of this project, completion will necessitate supplementary funding and support on the state level. Apache County and St. Johns contain numerous aspects of Arizona history. Allocation and release of state funding will help to meet the project deadline for the centennial birthday celebration in 2012. The HBPP by historic architect, Don Ryden will help define the organization, scope, and phases so the project can proceed efficiently.

**PHASE I:**

**Budget Estimates:**

Ryden Architects	\$20,000
Motel Units – FY 2009	\$160,000
Asbestos Survey/Abatement	
New Roof, Electrical, Windows	
Doors, Bathrooms/Plumbing	
Flooring, Paint, Sidewalks	
Start-up Cost	\$65,000
\$2,500 per room	
Re-establish Business	
Web Page	
Brochure	
Mandolin and Guitar Club CD	
<b>TOTAL</b>	<b>\$245,000</b>

**Funding:**

Blevins Family	\$50,000
CDBG	\$50,000
Economic Development for Apache County (EDAC)	\$20,000
REDI Grant	\$15,000
Family Trust Funds	\$10,000
Rural Tourism Development Grant	\$50,000
Community Service Hours \$10-\$15/hour	\$20,000+
Building Contractors, Electrical, Tile	
Plumbing, Roofers, Cement	
Interior Decorator, Painting	
Carpet Layers, Historic Research	
Web Site, Brochure, Artist	
Donated Materials	\$20,000
Home Depot	
Lowes	
ACE	
Navajo Nation	
Jim Gray's Petrified Wood	
Udall Home/Elm Motel Recipe Book	\$5,000
Mandolin and Guitar Club CD	\$5,000
<b>TOTAL</b>	<b>\$245,000</b>

**PHASE II: Udall Home - FY 2009-2010**

Historic Preservation Grant	\$150,000
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**PHASE III: Udall Home – FY 2010-2011**

Historic Preservation Grant	\$150,000
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